

Testimonials

Authors (Alphabetical by Name)

“Thank you for making my book a NY Times Bestseller.”

-Dr. Keith Ablow, author of Inside the Mind of Scott Peterson

“Heidi Krupp and her team at Krupp Kommunications landed me on national television and quality talk radio shows even BEFORE The South Beach Diet was launched... Without a publicist like Heidi who understood that my book was a labor of love, along with her boundless enthusiasm no one would have heard my message. I will be forever grateful.”

-Dr. Arthur Agatston, M.D., author of the #1 New York Times Bestseller The South Beach Diet

“Krupp Kommunications is the most dynamic, productive, and professional public relations company around. They did a superb job of promoting my novel and my career. If you’re looking for results, then look no further, Krupp is the absolute best.”

-Kathleen Antrim, author of Capital Offense and columnist for The San Francisco Examiner

“Krupp Kommunications has done four of my radio tours and every one of them was a huge success. They helped me reach literally millions of listeners and, without question, made my book a New York Times Best-Seller!”

-Andrew Carroll, editor of War Letters: Extraordinary Correspondence from American Wars

“Heidi Krupp and her team are a rarity among publicists – beloved not only by clients but by the producers and journalists who put those clients in print and on the air. (Walk into any green room. . .you’ll see.) Most of all, you know when Heidi and Krupp Kommunications is with you that any problem will be solved and that you’ll end up looking -- and feeling -- better than you would have before their spit-and-polish.”

-Jean Chatzky, author of Pay It Down and Make Money Not Excuses

“Heidi Krupp served as my assistant at ABC’s 20/20, helped with the launch of the Fox News Channel when I moved there and finally became my personal publicist at Court TV. She and her outstanding team then promoted my first book, ‘The Case Against Lawyers’, right onto the NYT Bestsellers list. It was only logical to turn to Heidi and the Krupp team for the release of my second, A Deadly Game. Krupp’s dedication, determination and expertise in its launch took it to #1 on the NYT Bestsellers List. It remained on the list for weeks. For over ten years, Heidi Krupp has handled all of my PR requirements with experience, energy and flair! I would go nowhere else.”

-Catherine Crier, author of the New York Times bestseller A Deadly Game: The Untold Story of the Scott Peterson Investigation and The Case against Lawyers

“When I finally met the ‘women of Krupp’ in person I could see why they were as effective as they were publicizing Why Men Earn More. They may be hired and inspired by Heidi’s rare blend of personal warmth and professional competence, but each woman also adds her unique blend of vivaciousness, competence, and can-do attitude. Each is personable, good with detail and excellent with follow-through. One of my publisher’s best decisions was hiring the Krupp team.”

-Dr. Warren Farrell, author, Why Men Earn More

“As the founder of a marketing consulting firm, and as an author, I have worked with many publicity firms on all kinds of projects, including publicizing my books. Krupp Communications is great. The people are great. They do what they say they are going to do. They pay attention to details. They give best efforts all the time. I’m a fan.”

-Jeffrey J. Fox, author of Secrets of Great Rainmakers and How to Make It to the Top

“Krupp Communications provides an enthusiasm and loyalty beyond what is expected from their professional services. Their keen sense of what it takes to succeed and persistence is invaluable. I feel fortunate to have them involved in my projects.”

-Connie Guttersen Rd PhD, author of The Sonoma Diet

“What a terrific radio tour! Perfectly planned, perfectly pitched, perfectly booked, and perfectly produced. ... Twenty-four shows in a day and each of them matched to help us bring our message to their listeners. Within an hour, we saw the results on Amazon and, as we continued our radio tour, watched our ratings improve - This was our first experience with Krupp Communications but, clearly, it won’t be our last.”

-Dr. Richard Heller and Dr. Rachael Heller, authors of Healthy Selfishness

“Heidi is fearless, passionate, smart, funny and in it for the long haul. On good days, she makes it happen, on bad days she makes me believe. I count on her as a blessing.”

-Ronna Lichtenberg, author of Work Would Be Great if It Weren’t For the People, and It’s Not Business, It’s Personal, CEO, Clear Peak Communications

“Thank you so much for your tremendous support and enthusiasm. You and your staff were so generous with your time, and I recognize and appreciate how much work you put into these events. I am thrilled that you were a part of ‘Dr. Phil Getting Real.’”

-Dr Phil McGraw, author of the #1 New York Times Bestseller Life Strategies, Relationship Rescue, TV personality

“Your knowledge, enthusiasm and energy are not only remarkable, but extremely effective. The publicity that you accomplished in a matter of weeks including The Oprah Winfrey Show was admirable. Your positive attitude and determination were infectious.”

-Dr. Ruth Peters, Clinical Psychologist, author and “Today Show” Contributor

“Your energy, solid thinking, and Trend-focused strategic advice is just what a futurist needs in times of big decisions and small.”

-Faith Popcorn, author of EVEolution, Clicking, and The Popcorn Report, CEO Faith Popcorn’s BrainReserve

“Heidi has been a driving force in the development of my business - a matchmaker, marketer, merchandiser. She has coached me on creating the right infra-structure, on branding, networking. Heidi gets it all done - with savvy and style. My career has grown exponentially since meeting her. Add Heidi into the mix and stand back! Great things WILL happen.”

-Terry Real, author of How Can I Get Through to You? and I Don’t Want to Talk About It

“Working with Krupp Communications is the cream of all the crops! They are highly professional, focused on the objectives, able to deliver more than what was promised, and an absolute delight to do business with.”

-SARK, author of Make Your Creative Dreams Real

“It is such a gift to work with a team of true professionals who truly love what they do.”

-Loren Slocum, author of No Greater Love

"I have done many radio media tours during my career, but the tour arranged by Krupp was unprecedented! Great bookings, great shows, in top markets. And, the staff was so personable, professional, and fun to work with. Thank you so much!"

-Elizabeth Somer, M.A.,R.D., author of 10 Habits That Mess Up a Woman's Diet

"I am extremely impressed with your professionalism, your contacts and great esteem people have for you."

-Jake Steinfeld, author of I've Seen A Lot Of Famous People Naked, And They've Got Nothing On You!, Power Living, and Get Strong, Owner of Body by Jake Enterprises, and Founder of Major League Lacrosse

Publishers & Agents (Alphabetical by Company)

"I have worked with many public relations agencies, but Krupp Kommunications is the best in the business. They make things happen and always go way beyond the call of duty to get the best possible interviews for my authors. They are truly awesome!"

-Irene Majuk, Director of Publicity, Amacom Books

"Krupp Kommunications is one of the best agencies out there. You ask, and they deliver. The friendly and professional staff is a pleasure to work with and I am consistently impressed at the quantity and quality of their media bookings."

-David Moench, Publicity Manager, Del Rey Books

"The entire Krupp Kommunications team did an outstanding job arranging radio interviews for author Natasha Munson, Life Lessons for My Sisters. It is not often that publicists take such a thoughtful, kind, and encouraging tack with your author. Natasha loved the interactive quality and sense of team brought to the plate. Thank you!"

-Beth Dickey, Associate Director of Publicity, Hyperion

"As we began putting The Sonoma Diet team together we sought out the best publicist for the job and found the perfect fit with Krupp Kommunications. K2 has been an integral part of The Sonoma Diet launch process from the beginning and has shown the distinct ability to deliver excellent results. They are big picture strategists and we are very pleased to have them as part of our team."

-Doug Guendell, VP/General Manager, Meredith Books

"Heidi is a vivacious and eager publicist who is always a joy to work with. She works her fingers to the bone with such enthusiasm. Heidi has a great impact on everyone she encounters, and her liveliness completely engulfs you."

-Jan Miller, Literary Agent, Dupree Miller and Associates

"Krupp Kommunications delivered a blockbuster media campaign for The South Beach Diet, and they continued to deliver stellar media two years after the launch."

-Cindy Ratzlaff, Vice President, Associate Publisher, Rodale Trade Books

"It was terrific working with you on the Jay McGraw project, Life Strategies for Teens. The media schedule was excellent and we ended up with a New York Times and Publishers' Weekly Bestseller. You and your staff were professional at all times. I look forward to working with you again."

-Marcia Burch, Director of Publicity, Simon and Shuster

Products & Services

"K2 realizes the importance of being a PR partner vs. a vendor. They continue to demonstrate their commitment to our business through stellar client service and accountability. They have been a pleasure to work with to develop strategic public relations initiatives that generate high quality and consistent media coverage."

-Donna Fontana, VP Public Relations, Weight Watchers International

"We appreciate all of what Krupp Kommunications has done on behalf of our newest venture, Cristina Ferrare Designs. I marvel at your ability and tenacity. You are my hero Heidi Krupp!"

-Cristina Ferrare, TV Talk Show Host, Model, Jewelry Designer

"Working with Krupp Kommunications was a great experience for us. Krupp always put our needs first and delivered professional and top notch results."

-Amy Gemellaro, Levi's® Brand Director of Presence & Publicity

"Krupp Kommunications took my company to the head of the pack. Starting up was difficult but with the vision and guidance of the Krupp team we grew quickly and our sales sky rocketed instantly. Krupp is exceptional and their team gives superb service and guidance."

-Janet Lee, Founder and CEO of PETOTE™

Events

"Krupp Kommunications staff members served as Media Coordinators for the 13th Annual Screen Actors Guild Awards®. They worked exceedingly well with our SAG Awards™, TNT/TBS and agency PR teams. Their professionalism, PR savvy and creativity contributed to a very successful publicity campaign."

-Rosalind Jarrett, Executive in Charge of Publicity, Jeff Margolis Production

"Your company has proved to be crucially supportive, efficient and creative in finding new leads to generate media exposure [for Selling Dreams]. I am impressed by the caliber performance I received from your company. It has been a pleasure working with you."

-Gian Luigi Longinotti, Former CEO of Ferrari North American, Inc.

"Thank you very much for helping to make the launch [of New York Dog Magazine] go so smoothly and for making it so much fun. You guys really are a hoot. Everyone had a brilliant time and it was because you made them all feel welcome."

-John Ryan, Co-Publisher of New York Dog Magazine

"Krupp can jump from technology to business to CEO's to products and make publicity look so simple."

-Ken Defren, Former Senior Vice President, Rowland Company

"Krupp Kommunications should be the standard other boutique agencies look to, in this business finding an agency that can excel without all the fluff is rare, and Krupp has mastered it!"

-Jennifer Gandia, SULKA/Ferrari Chicago Event

Television/Entertainment

"Heidi—Thanks for all of your work, effort, support, friendship, love, and being there for this neighborhood!"

-Bill Isler, President of Family Communications, Producers of Mr. Roger's Neighborhood, The World According to Mr. Rogers

"Best decision I ever made was taking K2 on as a Gerry McCambridge "Dream Team" member. Your contributions will help me fulfill my dreams of stardom, celebrity, and being the best in my field."

-Gerry McCambridge, host of the NBC Special The Mentalist